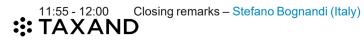
## **AGENDA**

## Thursday 24 February 2022:TIMES CET - Morning sessions

09:00 - 09:10	Welcome to the Taxand Global Transfer Pricing Virtual Conference – Stefano Bognandi (Italy)
09:10 - 10:00	Procurement and distribution activities in Asia – Practical experience from European clients
	<ul> <li>Operations, intragroup flows and transfer pricing compliance</li> <li>Asian specificities affecting the transfer pricing policies</li> <li>The role of regional hubs</li> </ul>
	Speakers: Fabien Billiaert (France), Sandrine Woirnesson (Kiabi Group) and Aaron Meneghin (Valentino)
10:00 - 10:15	Break
10:15 - 11:00	Strategic planning perspectives
	<ul> <li>Implementation of the DEMPE concept in Asian countries</li> <li>HQ and regional service charges</li> <li>Supply chain reorganisation</li> </ul>
	Speakers: Michael Puls (Germany), Sarah Chew (Malaysia), Eve Xiao (China) and Rohit Jain (India)
11:00 - 11:15	Break
11:15 - 11:55	An example of concluded MAP case
	Speakers: Permana Adi Saputra (Indonesia) and Alberto Lissi (Switzerland)



## **AGENDA**

## Thursday 24 February 2022: TIMES CET – Afternoon Sessions

15:00 - 15:10	Welcome & Introduction - Another pandemic? New tax reforms are multiplying at a fast rate across the Globe. How can we prepare for the new "variants"? A practical overview on transfer pricing changes across the Americas Fabrizio Lolliri (US)
15:10 - 15:30	A helicopter view of the US, Canada and Mexico - New and upcoming Transfer Pricing rules and changes
15:30 - 15:50	A pandemic within a pandemic? - Short and long-term impact of COVID-19
15:50 - 16:10	Plan, defend, fix and repeat – the new "normal"? – A practical case study on complexities and sustainability of tax and TP planning
16:10 - 16:25	Q&A
	Speakers: Fabrizio Lolliri (US) Steve Suarez (Canada) and Enrique Ramirez Figueroa (Mexico)
16:25 - 16:30	Closing remarks – Fabrizio Lolliri (US)

